

NLP increases **flexibility**, especially flexibility below the level of conscious awareness. NLP will help you **learn more about how your brain works**, which will allow you to make better choices.

When you study NLP with SCS, you learn specific ways to

- **Quickly and easily establish rapport with others.**
- **Understand your client's reality by observing his or her subtle verbal, nonverbal, and energetic cues.**
- **Understand and use your client's submodalities, the so-called "bar code" for human experience.**
- **Set useful perceptual frames and reframe limiting beliefs to achieve desired results.**
- **Use anchoring to eliminate fears and other limiting beliefs and enhance motivation.**
- **Use timelines to influence behavior, whether your own or that of others.**
- **Ensure that appropriate changes in behavior continue automatically in the future.**
- **Become aware of the subtle communication from the Human Energy Field as an indicator of congruence and belief systems.**

When you study NLP with SCS, you will also learn the differences between **remedial and generative change** and which to use when for achieving the changes you want for yourself and those most appropriate for others.

Have Fun

Become more Flexible

learn Cutting-edge technology

Become more creative

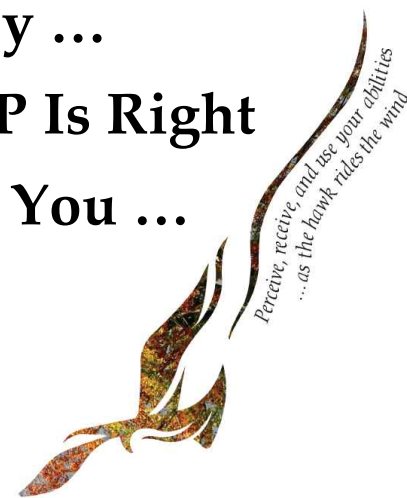
*Sharpen your
language tool*

For more information, call
(269) 921-2217
or write to
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www.scs-matters.com

**Ask us about certified
practitioners in your area.**

Why ...
NLP Is Right
For You ...



Your passion is helping others.
Our passion is helping you.
Use better tools.
Get better results.

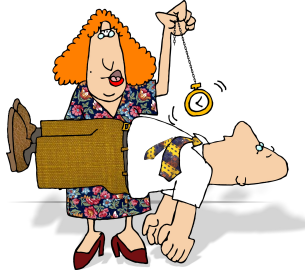
Weaving together the threads of
body, mind, and spirit....

If what you've been taught to do
doesn't feel quite right, maybe it isn't.
It isn't just what you do, but how you
do it.

Learn how you can tell what it takes
to take the next right step based on 40
years of proven techniques for
effective mind-body communication.

Bring a wondrous new vitality and
creativity to all that you do.

Small Changes ... Infinite Results



What if...

You're a hypnotist And don't know it?

Actually, everyone, including you, is using hypnosis, whether you know it or not. It is simply a natural function of the integration of conscious and unconscious processes of the mind. When you have trained in Neurolinguistic Programming (NLP), you will learn how easy and satisfying it is to **do conversational change** work and to avoid using language that hurts you and others.

Can anything be more important than your learning how to **run your brain effectively**? You already know the answer, don't you....

Let us show you how the technologies that have helped millions be healthier and happier can help you as you learn how to help others:

- Overcome fears, including phobias and even PTSD.
- Learn to “anchor”—lock in—powerful states in yourself and others.
- Improve your relationships.
- Change unwanted behaviors.
- Eliminate limiting beliefs.
- Increase self-esteem.
- Become more persuasive.
- Experience more joy and success.
- Artfully master the skills used by the most effective therapists, counselors, educators, and sales persons.



Debra Basham • Joel P. Bowman

➤ Online Education

We provide a structured approach to facilitate your learning the cognitive aspects of program content so that you can maximize the effectiveness of workshop time for experiential learning. Online instruction also provides continuing education for keeping your skills current.

➤ Workshops

Neurolinguistic Programming (NLP)

We are licensed to train at both the Practitioner and Master Practitioner Level. When you study with us, your certificates are signed by Richard Bandler, one of the two original co-developers of NLP, and John La Valle, of the Society of NLP.

Licensed Hypnotherapist

Completion of either Practitioner or Master Practitioner of NLP with SCS qualifies you for certification as a hypnotherapist with the American Board of Hypnotherapy.

Surgical Support

Learn how to conduct effective pre- and postsurgical support sessions for those facing medical procedures, including surgery, chemotherapy, or radiation.

Energy Medicine

We offer training in both introductory and advanced techniques of energy medicine. Debra is a Certified Practitioner of Healing Touch™, and Joel is a Reiki Master Teacher.

The Intuitive Process

Learn how to use and trust your natural intuitive abilities to enhance your abilities to succeed in all your endeavors.

➤ Video Conferencing for Instructional Purposes

Skype

When appropriate, we are available to provide support for your ongoing participation in our instructional programs.